



**THE
STORYBOARD**



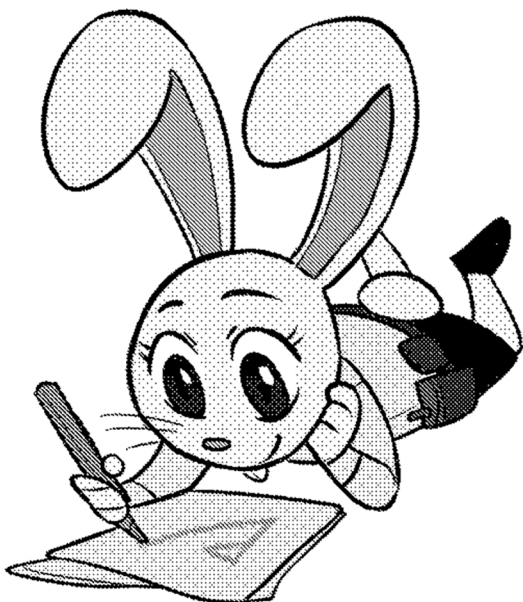
BY  mayamada.

**BUILDING CREATIVE
CONFIDENCE THROUGH
STORYTELLING!**





OVERVIEW



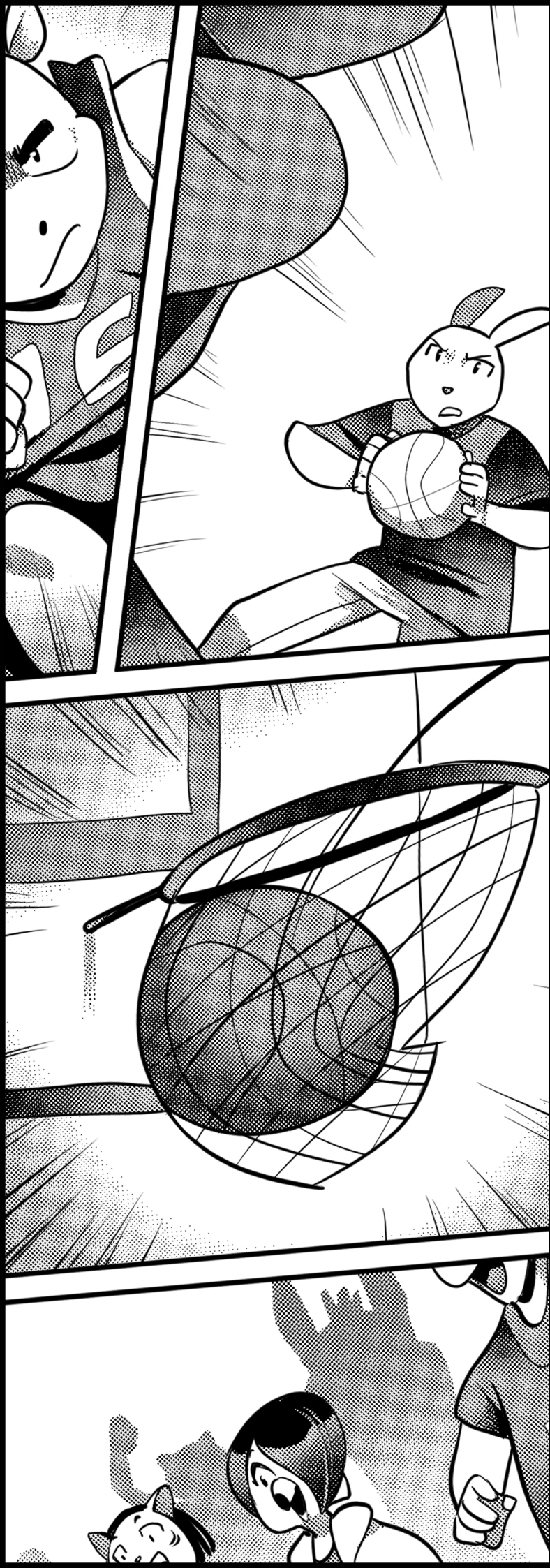
The StoryBoard is a social enterprise created by international manga brand **mayamada**. With a passion for teaching creative thinking skills, we have developed workshops for 8 - 18 year olds, encouraging them to unleash their imaginations by creating their own comic book story.

Our mission is to use storytelling to unlock and develop the creative potential in young people.

By creating characters and storylines, their ideas will come to life as each becomes a comic story author. With improved creative confidence, the young people will retell their stories to their peers.

The StoryBoard nurtures **creativity** and **idea generation**, enabling young people to develop these key life skills throughout their education.

Manga and comic book fans love our workshops, and students less engaged in the national curriculum or not confident in writing



PROPOSAL

The StoryBoard engages young people and strengthens their creative thought process.

We develop verbal and written skills and teach the importance of teamwork. As young people grow in confidence, they proudly take ownership of their work in a safe and fun environment

How do our workshops support the national curriculum?

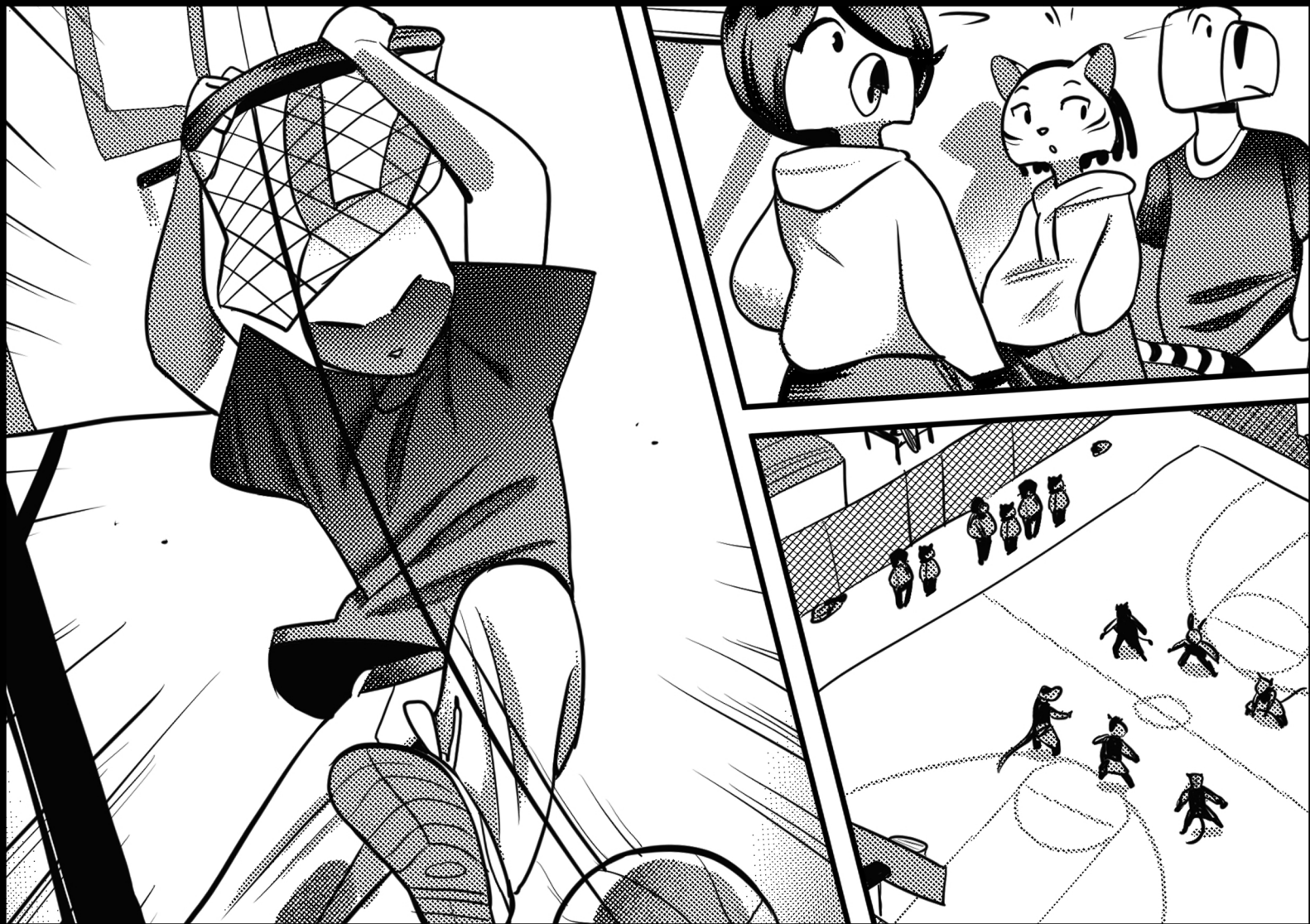
Young people are motivated and inspired to pick up a pen and write, with the understanding of what makes an effective story. We support the new English national curriculum in the following areas:

- Write accurately, fluently, effectively and at length for pleasure and information, through stories and other imaginative writing.
- Plan, draft, edit and proof-read.

KEY OUTCOMES

- Improved verbal communication skills by explaining the concept of their work.
- Presentation skills developed as they retell their stories in front of their peers.
- Increased critical thinking skills through discussing each other's ideas.
- Improved written communication skills through developing their story.
- Increased confidence through active participation in creative tasks.
- Team working skills developed through collaborating to create a story.





Overview of course

- 1: Story Analysis and brainstorming
- 2: Developing original story and characters
- 3: Designing narrative and comic book
- 4: Presenting the comic story
- 5: Evaluation and reflection

Each session is **2 hours**. Please get in touch at hello@thestoryboard.org to discuss how we can tailor content and timings to the needs of your young people.

“Nigel is friendly and relaxed, with a real knack for engaging young people. He introduced key elements of making a story come alive by breaking down concepts of plot, character, and mood in a way that was interesting and easy to understand. Participants came away from the session enthusiastically showing off their work...”

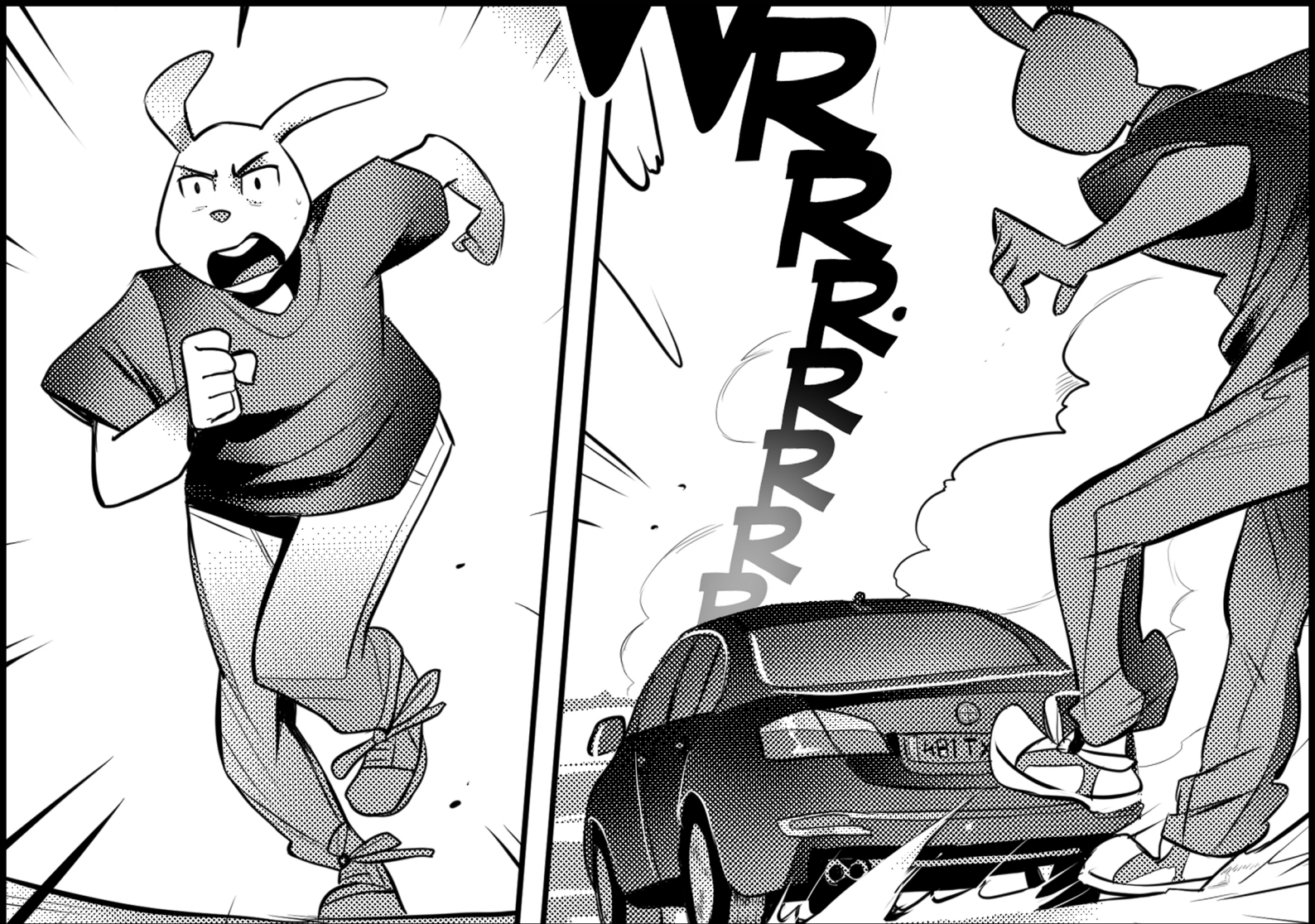
Akiko Usami, St John’s Wood Library

Opportunities

- Young people who show an exceptional talent for creating characters may have their character ideas included in future **mayamada** comics.
- We believe in peer learning. Internships and work experience opportunities are available for those who have taken part in **The StoryBoard** workshops. From fashion, design, media and events, **mayamada** will offer opportunities to further their development.

“The young people really enjoyed the sessions and the quality of the work produced was very high. The staff were engaging and knowledgeable about manga and comics.”

Emma Chapman, Spotlight Youth Centre



PROGRAMME OVERVIEW

SESSION 1

Examine character and story

We introduce the concept of story creation by exploring film, TV and comic book stories. Critical thinking skills are developed as participants analyse and debate their favourite stories and characters in a relaxed and familiar way. This session will end with participants outlining their own ideas for character and plot.

Participants will:

- *Develop verbal communication skills as they elaborate and explain their understanding of stories.*
- *Develop critical thinking skills as they evaluate and analyse creative works.*

SESSION 2

Developing your story

Young people begin to create their own stories. They will identify the story's message, develop its major characters, creating briefs and sketches for each. Storyboards are then created to establish a clear beginning, middle and end - transforming ideas in a coherent outline.

Participants will:

- *Develop written communication skills through planning, drafting editing, and proofreading.*
- *Learn to work in a team by collaborating with others to develop an original comic story.*



PROGRAMME OVERVIEW

SESSION 3

Designing the comic

Using pen and paper, or drawing tablets and computer software, the comics are brought to life. Stories are summarised into a synopsis and covers are designed as the young people make their work come together and understand how to make it appealing to others.

Participants will:

- *Grow confidence through producing creative work and exploring their ideas.*
- *Develop critical thinking skills as they evaluate and analyse creative works.*

SESSION 4A

Presenting the finished story

We celebrate! Young people will plan and deliver presentations to showcase their unique stories to their peers.

Participants learn peer to peer support and teamwork. They demonstrate confidence as they proudly reflect and feedback on the work they have created.

Participants will:

- *Develop verbal communication skills as they explain clearly their story.*
- *Develop presentation skills when they talk in front of their peers.*



PROGRAMME OVERVIEW



SESSION 4B

Workshop evaluation and reflection

The end of the final session is a time for reflection, this is a time where we evaluate and measure the individual journey and progress made.

By continuously monitoring and measuring our outcomes, we ensure that we constantly learn and make **The StoryBoard** experience the best it can be!

WORKSHOP OPTIONS

Customised to fit your organisation

The **Comic Story Workshop** is best delivered in four sessions, allowing participants to take the complete journey that is becoming an author of their very own story.

However, we understand that different organisations will have different requirements when it comes to time, budget and outcomes for young people.

We are able to adapt our content into single sessions, allowing us to cover elements including **idea generation, story, and character development** as well as **presentation techniques**.

Get in touch with us to discuss **single workshop and other workshop options**.



MITIGATING RISKS

Safeguarding

All individuals involved in workshop delivery have received enhanced safeguarding training (certificate available on request). They are fully briefed on our safeguarding policy and have up to date DBS certification.

WORKSHOP COSTS

- 1) Comic Story Workshop (2-4 hours): £300
- 2) All day workshop: £650
- 3) Multi-day workshop: [Contact for costs and more information.](#)

Assembly or Class Talk

We can also deliver an inspirational talk to your school during assembly or to an individual class or group of students. This can be done as part of a workshop delivery or booked separately.

Please get in touch to discuss pricing. Session timing and content can be adjusted to fit your organisation's budget.

CONTACT

For further information please contact Nigel Twumasi, [mayamada](#) co-founder and creator of [The StoryBoard](#).

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SUPPORTERS



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